







usps.com

: 2026 1 17 00:08 AM

62/100



## SEO

		<p>Welcome   USPS</p> <p>: 14</p> <p>! 가 10 70 .</p>										
	<p>(Description)</p>	<p>Welcome to USPS.com. Track packages, pay and print postage with Click-N-Ship, schedule free package pickups, look up ZIP Codes, calculate postage prices, and find everything you need for sending mail and shipping packages.</p> <p>: 222</p> <p>. 70 160 가 .</p>										
		<p>USPS, Postal Service, Postal Store, buy stamps, free shipping supplies, informed delivery, mail previews, Click-N-Ship, online postage, track packages, hold mail, forward mail, free package pickup, postage calculator, ZIP Code Lookup, Find a Post Office</p> <p>. 가 .</p>										
		<p>(Og)</p> <table border="1" data-bbox="539 1444 1481 2049"> <tr> <td>url</td> <td>https://www.usps.com/</td> </tr> <tr> <td>type</td> <td>article</td> </tr> <tr> <td>title</td> <td>Welcome   USPS</td> </tr> <tr> <td>image</td> <td>https://www.usps.com/assets/images/welcome/usps-homepage.jpg</td> </tr> <tr> <td>description</td> <td>Welcome to USPS.com. Track packages, pay and print postage with Click-N-Ship, schedule free package pickups, look up ZIP Codes, calculate postage prices, and find everything you need for sending mail and shipping packages.</td> </tr> </table>	url	https://www.usps.com/	type	article	title	Welcome   USPS	image	https://www.usps.com/assets/images/welcome/usps-homepage.jpg	description	Welcome to USPS.com. Track packages, pay and print postage with Click-N-Ship, schedule free package pickups, look up ZIP Codes, calculate postage prices, and find everything you need for sending mail and shipping packages.
url	https://www.usps.com/											
type	article											
title	Welcome   USPS											
image	https://www.usps.com/assets/images/welcome/usps-homepage.jpg											
description	Welcome to USPS.com. Track packages, pay and print postage with Click-N-Ship, schedule free package pickups, look up ZIP Codes, calculate postage prices, and find everything you need for sending mail and shipping packages.											

# SEO

(H1-H6)

H1  
1

H2  
21

H3  
49





H4  
0

H5  
0





H6  
0

- [H1] USPS.com Home Page
- [H2] Online Shipping Made Easy
- [H2] Online Shipping Made Easy
- [H2] Search or Track Packages
- [H2] Featured USPS® Products & Services
- [H2] USPS Stamps
- [H2] Prepaid Supplies
- [H2] Free Supplies
- [H2] Prepaid Supplies
- [H2] Sustainable Supplies
- [H2] Priority Mail Supplies
- [H2] Free Supplies
- [H2] Scales & Accessories
- [H2] SpongeBob SquarePants
- [H2] Holiday Cards
- [H2] Military Shipping Supplies
- [H2] Baby Wild Animal Notecards
- [H2] Mr. ZIP™ Products
- [H2] Celebrate 250 Years of USPS
- [H2] Goodnight Moon Writing Kit
- [H2] Patriotic Stamp Flannel Fleece Throw Blanket
- [H2] USPS Updates
- [H3] Tools
- [H3] Learn About
- [H3]
- [H3] Tools
- [H3] Learn About
- [H3] Shop
- [H3] Learn About
- [H3] Tools
- [H3] Learn About
- [H3]
- [H3] Tools
- [H3] Learn About
- [H3]
- [H3] Click-N-Ship®
- [H3] Stamps & Supplies
- [H3] Buy Stamps
- [H3] Informed Delivery®
- [H3] PO Boxes™
- [H3] Calculate a Price
- [H3] Hold Mail
- [H3] ZIP Code™ Lookup
- [H3] Change My Address
- [H3] Schedule a Pickup
- [H3] Lunar New Year: Year of the Horse Forever® Stamps
- [H3] Mail Your Tax Return
- [H3] Need a New Passport?
- [H3] Informed Delivery® at Your Fingertips
- [H3] Small Business Solutions
- [H3] Moving Soon?
- [H3] Upcoming USPS Holidays
- [H3] Alert: Text & Email Scams

## SEO

		<ul style="list-style-type: none"> <li>• [H3] New Requirements for Packages Sent Internationally</li> <li>• [H3] Jobs with USPS</li> <li>• [H3] Postmarks</li> <li>• [H3] Alert: Text &amp; Email Scams</li> <li>• [H3] New Requirements for Packages Sent Internationally</li> <li>• [H3] Change of Address Security Enhancements</li> <li>• [H3] Change of Address Security Enhancements</li> <li>• [H3] New Requirements for European Union (EU) Countries</li> <li>• [H3] Upcoming USPS Holidays</li> <li>• [H3] Upcoming USPS Holidays</li> <li>• [H3] Upcoming Price Change</li> <li>• [H3] Service Standard Changes</li> <li>• [H3] Board of Governors</li> <li>• [H3] Mail Suspension: Canada</li> <li>• [H3] Reminder: Mercury Is Nonmailable</li> <li>• [H3] New Prices</li> <li>• [H3] Coming Soon: USPS Ground Advantage</li> <li>• [H3] New Requirements for European Union (EU) Countries</li> </ul>
		66 alt
	/HTML	: 6% HTML 가 15%
	(Flash)	Flash 가
	(iframe)	iframe . iframe

## SEO

	URL Rewrite	. URL ( )
	URL ( )	! URL ( )가
		2 141
	Statistics	: (noreferrer noopener) 0% : (Passing Juice) 4.26%

# SEO

95.74%

		(Juice)
<a href="#">Go to USPS.com Site Index.</a>		(Passing Juice)
<a href="#">Locations</a>		(Passing Juice)
<a href="#">Support</a>		(Passing Juice)
<a href="#">Informed Delivery</a>		(Passing Juice)
<a href="#">Register / Sign In</a>		(Passing Juice)
<a href="#">Sign In</a>		(Passing Juice)
<a href="#">Send</a>		(Passing Juice)
<a href="#">Click-N-Ship</a>		(Passing Juice)
<a href="#">Stamps &amp; Supplies</a>		(Passing Juice)
<a href="#">Calculate a Price</a>		(Passing Juice)
<a href="#">Schedule a Pickup</a>		(Passing Juice)
<a href="#">Tracking</a>		(Passing Juice)
<a href="#">Transit Time Map</a>		(Passing Juice)
<a href="#">Sending Mail</a>		(Passing Juice)
<a href="#">Sending Packages</a>		(Passing Juice)
<a href="#">Insurance &amp; Extra Services</a>		(Passing Juice)

<a href="#">Shipping Restrictions</a>		(Passing Juice)
<a href="#">Online Shipping</a>		(Passing Juice)
<a href="#">Ship to USPS Smart Locker</a>		(Passing Juice)
<a href="#">Label Broker</a>		(Passing Juice)
<a href="#">Custom Mail, Cards, &amp; Envelopes</a>		(Passing Juice)
<a href="#">Postage Prices</a>		(Passing Juice)
<a href="#">Mail &amp; Shipping Services</a>		(Passing Juice)
<a href="#">Priority Mail Express</a>		(Passing Juice)
<a href="#">Priority Mail</a>		(Passing Juice)
<a href="#">USPS Ground Advantage</a>		(Passing Juice)
<a href="#">First-Class Mail</a>		(Passing Juice)
<a href="#">Military &amp; Diplomatic Mail</a>		(Passing Juice)
<a href="#">Redirecting a Package</a>		(Passing Juice)
<a href="#">Money Orders</a>		(Passing Juice)
<a href="#">Filing a Claim</a>		(Passing Juice)
<a href="#">Requesting a Refund</a>		(Passing Juice)
<a href="#">Receive</a>		(Passing Juice)
<a href="#">Intercept a Package</a>		(Passing Juice)
<a href="#">Schedule a Redelivery</a>		(Passing Juice)

<a href="#">Hold Mail</a>		(Passing Juice)
<a href="#">Change of Address</a>		(Passing Juice)
<a href="#">Rent or Renew PO Box</a>		(Passing Juice)
<a href="#">Informed Delivery</a>		(Passing Juice)
<a href="#">Forwarding Mail</a>		(Passing Juice)
<a href="#">USPS Smart Lockers</a>		(Passing Juice)
<a href="#">Mailbox Guidelines</a>		(Passing Juice)
<a href="#">Mail for the Deceased</a>		(Passing Juice)
<a href="#">Shop</a>		(Passing Juice)
<a href="#">Stamps</a>		(Passing Juice)
<a href="#">Shipping Supplies</a>		(Passing Juice)
<a href="#">Cards &amp; Envelopes</a>		(Passing Juice)
<a href="#">Personalized Stamped Envelopes</a>		(Passing Juice)
<a href="#">Collectors</a>		(Passing Juice)
<a href="#">Gifts</a>		(Passing Juice)
<a href="#">Business Supplies</a>		(Passing Juice)
<a href="#">Returns &amp; Exchanges</a>		(Passing Juice)
<a href="#">Business</a>		(Passing Juice)
<a href="#">Calculate a Business Price</a>		(Passing Juice)

<a href="#">Every Door Direct Mail</a>		(Passing Juice)
<a href="#">Business Shipping</a>		(Passing Juice)
<a href="#">Ground Advantage for Business</a>		(Passing Juice)
<a href="#">Ship to USPS Smart Locker</a>		(Passing Juice)
<a href="#">Advertising with Mail</a>		(Passing Juice)
<a href="#">Using EDDM</a>		(Passing Juice)
<a href="#">Mailing &amp; Printing Services</a>		(Passing Juice)
<a href="#">Customized Direct Mail</a>		(Passing Juice)
<a href="#">Political Mail</a>		(Passing Juice)
<a href="#">Promotions &amp; Incentives</a>		(Passing Juice)
<a href="#">Informed Delivery Marketing</a>		(Passing Juice)
<a href="#">USPS Connect</a>		(Passing Juice)
<a href="#">eCommerce</a>		(Passing Juice)
<a href="#">Local</a>		(Passing Juice)
<a href="#">Postage Options</a>		(Passing Juice)
<a href="#">Verifying Postage</a>		(Passing Juice)
<a href="#">Returns Services</a>		(Passing Juice)
<a href="#">Label Broker for Business</a>		(Passing Juice)
<a href="#">International Business Shipping</a>		(Passing Juice)

<a href="#">Managing Business Mail</a>		(Passing Juice)
<a href="#">USPS &amp; Web Tools APIs</a>		(Passing Juice)
<a href="#">International</a>		(Passing Juice)
<a href="#">Calculate International Prices</a>		(Passing Juice)
<a href="#">Look Up HS Codes</a>		(Passing Juice)
<a href="#">Print Customs Forms</a>		(Passing Juice)
<a href="#">How to Send a Letter Internationally</a>		(Passing Juice)
<a href="#">How to Send a Package Internationally</a>		(Passing Juice)
<a href="#">International Shipping Restrictions</a>		(Passing Juice)
<a href="#">Shipping Internationally Online</a>		(Passing Juice)
<a href="#">International Insurance &amp; Extra Services</a>		(Passing Juice)
<a href="#">Completing Customs Forms</a>		(Passing Juice)
<a href="#">Military &amp; Diplomatic Mail</a>		(Passing Juice)
<a href="#">Sending Money Abroad</a>		(Passing Juice)
<a href="#">Passports</a>		(Passing Juice)
<a href="#">Comparing International Shipping Services</a>		(Passing Juice)
<a href="#">Priority Mail Express International</a>		(Passing Juice)
<a href="#">Priority Mail International</a>		(Passing Juice)
<a href="#">First-Class Package International Service</a>		(Passing Juice)

<a href="#">First-Class Mail International</a>		(Passing Juice)
<a href="#">Filing an International Claim</a>		(Passing Juice)
<a href="#">Requesting an International Refund</a>		(Passing Juice)
<a href="#">Help</a>		(Passing Juice)
<a href="#">Finding Missing Mail</a>		(Passing Juice)
<a href="#">PO BOXES</a>		(Passing Juice)
<a href="#">PASSPORTS</a>		(Passing Juice)
<a href="#">FREE BOXES</a>		(Passing Juice)
<a href="#">Stamps &amp; Supplies</a>		(Passing Juice)
<a href="#">Change My Address</a>		(Passing Juice)
<a href="#">Learn more</a>		(Passing Juice)
<a href="#">Buy Now</a>		(Passing Juice)
<a href="#">Shop Now</a>		(Passing Juice)
<a href="#">Shop Now</a>		(Passing Juice)
<a href="#">Shop Now</a>		(Passing Juice)
<a href="#">Shop Now</a>		(Passing Juice)
<a href="#">Shop Now</a>		(Passing Juice)
<a href="#">Shop Now</a>		(Passing Juice)
<a href="#">Shop Now</a>		(Passing Juice)
<a href="#">See All Holidays</a>		(Passing Juice)

<a href="#">Learn What You Need To Do</a>		(Passing Juice)
<a href="#">Find Out More</a>		(Passing Juice)
<a href="#">Learn More</a>		(Passing Juice)
<a href="#">Learn What You Need to Do</a>		(Passing Juice)
<a href="#">Proposed Prices</a>		(Passing Juice)
<a href="#">Learn More</a>		(Passing Juice)
<a href="#">Learn More</a>		(Passing Juice)
<a href="#">Learn More</a>		(Passing Juice)
<a href="#">View Full Price List</a>		(Passing Juice)
<a href="#">Learn More: USPS Ground Advantage</a>		(Passing Juice)
<a href="#">Learn What You Need To Do</a>		(Passing Juice)
=		(Passing Juice)
<a href="#">About USPS Home</a>		(Passing Juice)
<a href="#">Newsroom</a>		(Passing Juice)
<a href="#">USPS Service Updates</a>		(Passing Juice)
<a href="#">Forms &amp; Publications</a>		(Passing Juice)
<a href="#">Government Services</a>		(Passing Juice)
<a href="#">Rights &amp; Permissions</a>		(Passing Juice)
<a href="#">Business Customer Gateway</a>		(Passing Juice)

[Postal Inspectors](#)

(Passing Juice)

[Inspector General](#)

(Passing Juice)

[Postal Explorer](#)

(Passing Juice)

[National Postal Museum](#)

(Passing Juice)

[PostalPro](#)

(Passing Juice)

[Privacy Policy](#)

(Passing Juice)

[Terms of Use](#)

(Passing Juice)

[FOIA](#)

(Passing Juice)

[No FEAR Act/EEO Contacts](#)

(Passing Juice)

[Fair Chance Act](#)

(Passing Juice)

[Accessibility Statement](#)

(Passing Juice)






## SEO









shipping learn business delivery **mail usps** stamps  
skip international search

				(Description)	(H1-H6)
usps	35	✓	✓	✓	✓
mail	30	✗	✓	✓	✓
search	16	✗	✗	✗	✓




international	15	✘	✘	✘	✔
shipping	14	✘	✔	✔	✔

	URL	: usps.com : 8
		(favicon)
		CSS
		en
		

	(Doctype)	HTML 5
		(charset) WINDOWS-1252
	W3C	: 76 : 56
		가 !
	(Deprecated) HTML	! HTML (deprecated) 가
		<div style="border: 1px solid #ccc; padding: 5px;"> <p>✔ (nested tables)</p> <p>✘ (inline styles)</p> <p>✘ CSS (4 ).</p> </div>

		<div style="display: flex; justify-content: space-between; align-items: center;"> <span style="color: red;">✖</span> <span>JavaScript (6)</span> </div> <div style="display: flex; justify-content: space-between; align-items: center; margin-top: 5px;"> <span style="color: green;">✔</span> <span>gzip</span> </div>
--	--	--

		<div style="display: flex; justify-content: space-between; align-items: center;"> <span style="color: red;">✖</span> </div> <div style="display: flex; justify-content: space-between; align-items: center; margin-top: 5px;"> <span style="color: green;">✔</span> </div> <div style="display: flex; justify-content: space-between; align-items: center; margin-top: 5px;"> <span style="color: green;">✔</span> </div>
--	--	---

	XML	<div style="display: flex; justify-content: space-between; align-items: center;"> <span>XML</span> </div> <div style="border: 1px solid #ccc; padding: 5px; margin-top: 5px;"> <a href="https://www.usps.com/sitemap.xml">https://www.usps.com/sitemap.xml</a> </div>
	Robots.txt	<div style="display: flex; justify-content: space-between; align-items: center;"> <span><a href="http://usps.com/robots.txt">http://usps.com/robots.txt</a></span> </div> <div style="display: flex; justify-content: space-between; align-items: center; margin-top: 5px;"> <span>robots.txt</span> </div>
		<div style="display: flex; justify-content: space-between; align-items: center;"> <span>가</span> </div> <div style="border: 1px solid #ccc; padding: 5px; margin-top: 5px;">       Google Tag Manager     </div>